

# SEMINAR

## Digital and Sustainable: the Twin Transition as a driver for innovating the built environment

Salón de Grados | Tuesday **02/06/2026** | from 10:00 to 18:00

The seminar explores how digital technologies can support the sustainability transition of the built environment, with particular attention to the Operation & Maintenance phase of the building life cycle.

**OPENING SESSION:** Policy Framework and Strategic Objectives. The Digital and Green Transition

**FRONTAL LECTURE:** PropTech as Industry, Sector, and Ecosystem. The Italian case

**COLLABORATIVE DISCUSSION:** Mapping and clustering the digital technologies

### CLOSING REMARKS



#### Alice Paola Pomè

Building Engineer and Postdoctoral Researcher at the Real Estate Center (REC) research group within the Department of Architecture, Built Environment and Construction Engineering (ABCE) at Politecnico di Milano; and research manager of the Italian PropTech Network (IPN).

Specialized in facility management, environmental sustainability assessment, and digital innovation processes within the built environment, Alice focuses her research on the emerging challenges facing the construction and real estate sectors.



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BUILT ENVIRONMENT AND  
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